

Maxwell N Clark's message to Colac & district businesses

What I propose to do if elected, is to work side by side with your organisation as well as with our businesses, no matter what they do, from a small SOHO and up. I will be looking into reducing the council red and green tape which I know is stifling business and growth. I will search out grants from council, State and Federal Governments as well as private investors etc. for our businesses and inform both you and the businesses to which grants are suitable for their line of operation as I have personally done this before for my own business etc.

I know how hard our businesses have been hit by both COVID and the restrictions placed on them by the State Government and the elected councillors and the council must stand up and be ready to assist all of our businesses. Now I know it will be hard for some of the candidates to actually hold their promise to support our businesses as their priorities lay elsewhere but I am strongly focus on this task at hand.

I am also looking into building a shire wide website which would list every business, every service provider, every community group and so forth as well as have integrated meeting rooms, sections for our retailers to advertise their products from a coffee through to everything farming. This is only the beginning of this website as if you can look at it, it is an all in one interactive phone book that our community can use and find any tradie, service, producer etc. in our shire and make contact with them by a click of a button and if needed can chat face to face with them. Other things it could do is provide Vet's with a direct video link to famers in the field via their smart phones and show and discuss an injured livestock etc. There is not real limit to what this website could come to be as it is only limited by the imagination.

I would also be looking at opening up our shire and encouraging businesses from Melbourne and Geelong to relocate here seeing we have a dual lane Highway right to our door step. With this I would work towards upgrading our infrastructure throughout the shire in readiness of this. Doing this will bring new business to our shire in which our current businesses could provide services to, I would push that any capital works i.e. construction etc. that our businesses be chosen first. All of this would open up more employment opportunities and more apprenticeship for our youth. All I can see is a WIN-WIN situation for all.